



## SAZKA Group commits to headline sponsorship at Global Regulatory Awards 2020

*Record number of submissions for GamblingCompliance event – closing date February 14<sup>th</sup> next year*



**12<sup>th</sup> December 2019:** Lottery giant SAZKA Group has committed to headline sponsorship at the GamblingCompliance Global Regulatory Awards (GRAs) 2020 with the event on track for a record number of submissions and attendees.

By supporting the GRAs as headline sponsor, the pan-European Lottery operator and World Lottery Association (WLA) member SAZKA Group recognises the importance of the event, now in its fourth year.

The independently adjudicated awards are the biggest of their kind in gambling, celebrating and rewarding excellence in social responsibility, with the GRAs growing in importance as the industry moves towards an ever-greater culture of compliance.

The GRAs, run by GamblingCompliance, the leading provider of legal, regulatory and business intelligence to the global gambling industry, features 18 categories recognising individuals and teams who work tirelessly to set new standards in responsible gambling.

Many former award recipients have seen their reputations as leaders in regulatory compliance and responsible gambling enhanced after receiving GRAs recognition, the highest honour in this specialist field.

Winners are selected by an independent panel of expert judges lead by an external independent adjudicator, ensuring the GRAs are the most high-quality and transparent awards in the gambling industry.

[Nominations are now open](#) to both individuals, teams, businesses and industry newcomers and veterans alike. Entrants have until 14<sup>th</sup> February 2020 to submit their award nominations so don't delay!

**Radek Nemecek, Head of Investor Relations at SAZKA Group**, said: "Responsible gaming, player protection, regulatory compliance and social responsibility are at the very core of our business and therefore we see this sponsorship opportunity as a perfect match."

**Frances Fenemore, Chief Marketing Officer at Gambling Compliance**, said: "We are proud to have SAZKA Group as headline sponsor. As an organisation with a strong focus on responsible gambling, that cites player protection as part of their DNA, they are the ideal fit for the event and the ethos of the GRAs."

Launched in 2017, the GamblingCompliance Global Regulatory Awards recognise and celebrate individuals and teams who work tirelessly to set new standards in compliance and responsible gambling. Judged by an independent panel of adjudicators, the winners will be announced at a black-tie event at the iconic De Vere Connaught Rooms in the heart of London.

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For more information on this release, to arrange an interview, or to enquire about game imagery please contact Square in the Air on [enquiries@squareintheair.com](mailto:enquiries@squareintheair.com)

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#### **About SAZKA Group**

SAZKA Group is one of the largest and fastest growing European lottery companies with household brands in Austria, Cyprus, Czech Republic, Greece, and Italy. Almost €18bn worth of wagers were placed with its companies in 2018. Its primary focus is on lotteries with a secondary focus on digital and sports betting operations. SAZKA Group holds leading positions in each market where it operates supported by iconic, trusted brands and unrivalled distribution networks with 63 thousand points of sale. SAZKA Group is strongly committed to responsible gaming, player protection and corporate social responsibility.

#### **About GamblingCompliance**

GamblingCompliance is the most trusted source for independent, authoritative and actionable intelligence on fast-moving regulatory developments. Our team of expert analysts, lawyers and journalists provide unrivalled insights into the global gambling market. We help organisations all over the world make timely, informed decisions to mitigate risk, identify new opportunities and grow their business.