

PRIVACY NOTICE

Introduction

Allwyn ("we" or "us" or "our") respects the privacy of our users ("user" or "you"). This Privacy Notice explains how we collect, use, disclose, and safeguard your information when you visit our website <https://www.allwynentertainment.com/>, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "site"). Please read this Privacy Notice carefully. If you do not agree with the terms of this Privacy Notice, please do not access the site.

We reserve the right to make changes to this Privacy Notice at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy Notice. Any changes or modifications will be effective immediately upon posting the updated Privacy Notice on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy Notice to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Notice by your continued use of the Site after the date such revised Privacy Notice is posted.

If you have any questions regarding your information or this notice, you can reach us anytime at gdpr@allwynent.com.

What this Privacy Notice Covers

This Privacy Notice covers how we treat Personal Data that we gather when a user accesses or uses our Site.

"Personal Data" means any information that identifies or relates to a particular individual such as your name, email address, and company name, that you voluntarily give to us through an email sign up. Personal Data also includes information referred to as "personally identifiable information" or "personal information" under applicable data privacy laws, rules or regulations.

This Privacy Notice does neither cover the practices of companies we don't own or control or people we don't manage, nor use of anonymized data, as it cannot be used to identify a natural person.

Personal Data and Information We Collect

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

Personal Data

As we do not collect personal data (eg. first and last name, email, phone number, or any categories of data comprising to personal information or personally identifiable information, as defined by applicable laws) from the users proactively, we generally obtain your personal data from you (usually through an email signup). You are under no obligation to provide us with personal information of any kind, however certain features of the Site may be available only to the registered users or users who have actively signed up for those.

We will not collect additional categories of Personal Data or use the Personal Data we collected for materially different, unrelated or incompatible purposes without providing you notice.

Derivative Data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site. If you are using our mobile application, this information may also include your device name and type, your operating system, your phone number, your country, your likes and replies to a post, and other interactions with the application and other users via server log files, as well as any other information you choose to provide.

Data that is Not Personal Data

We may create aggregated, de-identified or anonymized data from the Personal Data we collect including by removing information that makes the data personally identifiable to a particular user. We may use such aggregated, de-identified or anonymized data and share it with third parties for our lawful business purposes, including to analyze, build and improve the Site and promote our business, provided that we will not share such data in a manner that could identify you.

Use of your information

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

- Deliver you an Investor Email Alert or Investor newsletter.
- Deliver you other targeted newsletters, and other information regarding us and the Site to you.
- Monitor and analyze usage and trends to improve your experience with the Site.
- Increase the efficiency and operation of the Site through compiling an anonymous statistical data and analysis (for use internally or with third parties).

Subscribing and unsubscribing from Investor Email Alerts and Investor Newsletters

To opt-in for investor email alerts, you have to enter your email address in the respective opt-in form and select at least one alert option (you can sign up for additional alert options at any time). After submitting your request, you will receive an activation email to the requested email address. You must click the activation link to complete your subscription.

By completing your subscription, you are providing consent to us to send you the requested Investor Email Alert updates and Investor Newsletters.

To opt-out of Investor Email Alerts and Investor Newsletters, you have to enter your email address in the respective opt-out form. After submitting your email, you will receive a confirmation email to the requested email address. You must click the confirmation link to complete your request to unsubscribe. You will be removed from all investor relations email alerts to which you are subscribed.

The Investor Email Alerts and Investor Newsletters service is operated through mailing and hosting services located in the European Economic Area and Switzerland.

If you experience any issues with the subscription / opt-out process, please contact us for further assistance.

If you no longer wish to receive correspondence, emails, or other communications related to us from third parties, you are responsible for contacting the third party directly.

Disclosure of your information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **Investor Communications**
With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for investor relations purposes, as permitted by law.
- **By Law or to Protect Rights**
If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.
- **Third-Party Service Providers**
We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, technology and communication services, security and fraud prevention services, customer service, and marketing assistance.
- **Affiliates**
We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Notice. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.
- **Other Third Parties and Eligible Users**
We may share your information with our advisors for the purpose of conducting general business analysis, as permitted by law.

Tracking technologies

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site [and our mobile application] to help customize the Site and improve your experience. For more information on how we use cookies, please refer to our Cookie Policy posted on the Site. By using the Site, you agree to be bound by our Cookie Policy.

Security of your information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

Children's Privacy

Neither our services, nor this Site is intended for anyone under the age of 18 ("Children"). We do not knowingly collect personally identifiable information from anyone under the age of 18.

If you are a parent or guardian and you are aware that your Child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

International Transfer of Personal Information

With respect to European Data Subjects, Allwyn and its service providers may store, transfer or process information outside of the EU. Where this is required, we will take certain measures to protect your Personal Information, including having appropriate agreements in place with service providers and requiring that any service providers agree to our Standard Contractual Clauses.

Allwyn's European Union Data Subject Rights' Statement

This part of Privacy Notice focused on European data subjects addresses the requirements of the EU General Data Protection Regulation of 2016 ("GDPR"). Defined terms in the GDPR have the same meaning in this statement.

If there are any conflicts between this section and any other provision of this Privacy Notice, the portion that is more protective of Personal Data shall control to the extent of such conflict. If you have any questions about this section or whether the following applies to you, contact us at gdpr@allwynent.com.

EU Data Subject and Data Controller

If you are a resident of the European Union ("EU"), United Kingdom, Lichtenstein, Norway or Iceland, you may have additional rights under the GDPR with respect to your Personal Data, as outlined below.

Allwyn will be the controller of your Personal Data collected and processed in connection with your use of the Services. Note that we may also process Personal Data of our customers' end users in connection with our provision of certain services to customers, in which case we are the processor of Personal Data. If we are the

processor of your Personal Data (i.e., not the controller), please contact the controller party in the first instance to address your rights with respect to such data.

Personal Data We Collect

Please refer to the "Personal Data and Information We Collect" section in this Privacy Notice on the Personal Data we collect from you.

Personal Data Use and Processing Grounds and Sharing of Personal Data

Please refer to the "Use of your information" and "Subscribing and unsubscribing from Investor Email Alerts and Investor Newsletters" sections in this Privacy Notice on how we use your Personal Data.

Please note that we will only process your Personal Data if we have a lawful basis for doing so.

The "Disclosure of your information" section in this Privacy Notice details how we share your Personal Data with third parties.

EU Data Subject Rights

You have certain rights with respect to your Personal Data, including those set forth below:

- **The right to access, update or delete the information we have on you.** Whenever made possible, you can access, update or request deletion of your Personal Data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.
- **The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.
- **The right to object.** You have the right to object to our processing of your Personal Data.
- **The right of restriction.** You have the right to request that we restrict the processing of your personal information.
- **The right to data portability.** You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.
- **The right to withdraw consent.** You also have the right to withdraw your consent at any time where Allwyn relied on your consent to process your personal information.
- **Right to File Complaint.** You have the right to lodge a complaint about Allwyn's practices with respect to your Personal Data with the supervisory authority of your country or EU Member State. A list of Supervisory Authorities is available here: https://edpb.europa.eu/about-edpb/board/members_en.

For more information about these rights, or to submit a request, please email us at gdpr@allwynent.com.

In some circumstances, we may not be able to fully comply with your request, such as if it is frivolous or extremely impractical, if it jeopardizes the rights of others, or if it is not required by law. In those circumstances, we will still respond to notify you of such a decision.

In some cases, we may also need you to provide us with additional information, which may include Personal Data, if necessary to verify your identity and the nature of your request.

Transfers of Personal Data

This Site is hosted and operated in Canada and the United States ("U.S.") through Q4 Inc., an investor relationships website and platform operator.

The Investor Email Alerts and Investor Newsletters service is operated through mailing and hosting services located in the European Economic Area and Switzerland.

If you do not reside in the U.S., laws in the U.S. may differ from the laws where you reside. By using the Site, you acknowledge that any Personal Data about you, regardless of whether provided by you or obtained from a third party, may be provided to Q4 Inc. in the U.S. and hosted on U.S. servers, and you authorize Allwyn to transfer, store and process your information to and in the U.S., and possibly other countries.

We take steps to ensure that your personal data receives the same level of protection as if it remained within the EU, including by entering into data transfer agreements using the European Commission approved Standard Contractual Clauses.

Allwyn's California Consumer Privacy Act Statement

This part of Privacy Notice focused on Californian residents addresses the requirements of the California Consumer Privacy Act of 2018 ("CCPA"). Defined terms in the CCPA have the same meaning in this statement.

If there are any conflicts between this section and any other provision of this Privacy Notice, the portion that is more protective of Personal Data shall control to the extent of such conflict. If you have any questions about this section or whether the following applies to you, contact us at gdpr@allwynent.com.

Information Collected

The CCPA identifies categories of personal information that may be collected. Allwyn collects information pursuant to this Privacy Notice.

Please refer to the "Personal Data and Information We Collect" section in this Privacy Notice on the Personal Data we collect from you.

Allwyn's Use of your Personal Information

Please refer to the "Use of your information" and "Subscribing and unsubscribing from Investor Email Alerts and Investor Newsletters" sections in this Privacy Notice on how we use your Personal Data.

The "Disclosure of your information" section in this Privacy Notice details how we share your Personal Data with third parties.

California Residents' Rights under the CCPA

You have specific rights regarding how your personal data is collected and used.

- You have the right to request that Allwyn disclose our collection and use of your personal information during the past 12 months, specifically:
 - Categories of personal information collected;
 - Sourced of personal information collected;
 - Our business purpose for collecting (or selling) that personal information;
 - Categories of third parties with whom we share your personal information;
 - Categories of personal information sold or disclosed to third parties.
- You have the right to request a copy of the personal information collected prior to your request in the past 12 months;
- You have the right to request deletion of that information (with exceptions noted by law);
- You have the right to request that your personal information not be sold to third parties, if applicable; and
- You have the right not to be discriminated against because you exercised these rights.
- We will respond to your verifiable request to disclose and or delete your personal information within 45 days, providing you with an electronic copy of your information; however, if we up to an additional 90 days as permitted under the CCPA to respond, we will inform you within 45 days of your request.

How to Contact Allwyn to Exercise Your Rights

You can submit your request for disclosure, copies or deletions of your personal information to Allwyn by contacting us (or contact us with your questions regarding our collection, use and sharing of your personal information) at gdpr@allwynent.com.

The CCPA restricts you to two verifiable requests within a 12-month period. Only you or a person registered with the California Secretary of State that you authorize to act on your behalf may make a verifiable request regarding your personal information. Allwyn cannot respond to a request if we are unable to verify your identity or authority to make the request on behalf of another. Please provide information sufficient to confirm your identify or your authority to make the request on behalf of another, and describe your request with sufficient detail that allows us to understand and respond to your request. We will endeavor to respond to your request within 45 days of receipt. If more time is required (up to 90 days), we will inform you of the reason and extension of time required. There is no fee charged for processing your request.

Reservation of Rights

Allwyn reserves its rights with regard to any verifiable request, its evaluation of what is necessary to comply with the CCPA, and to amend this notice at any time within Allwyn's discretion.

Please note that in some instances, Allwyn may be unable to delete your data due to technical constraints and structural limitations of our databases and storages. In such case, we will ensure that the data are duly anonymized (as completely as practically possible) or invalidated along with all directly identifying personal data being replaced by hashes.

Contact us

If you have questions or comments about this Privacy Notice, please contact us at:

Address: SAZKA Group a.s.
Evropská 866/71
Prague 6 – Vokovice, Postal Code: 160 00

Phone: +420 225 010 651

E- mail: gdpr@allwynent.com

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